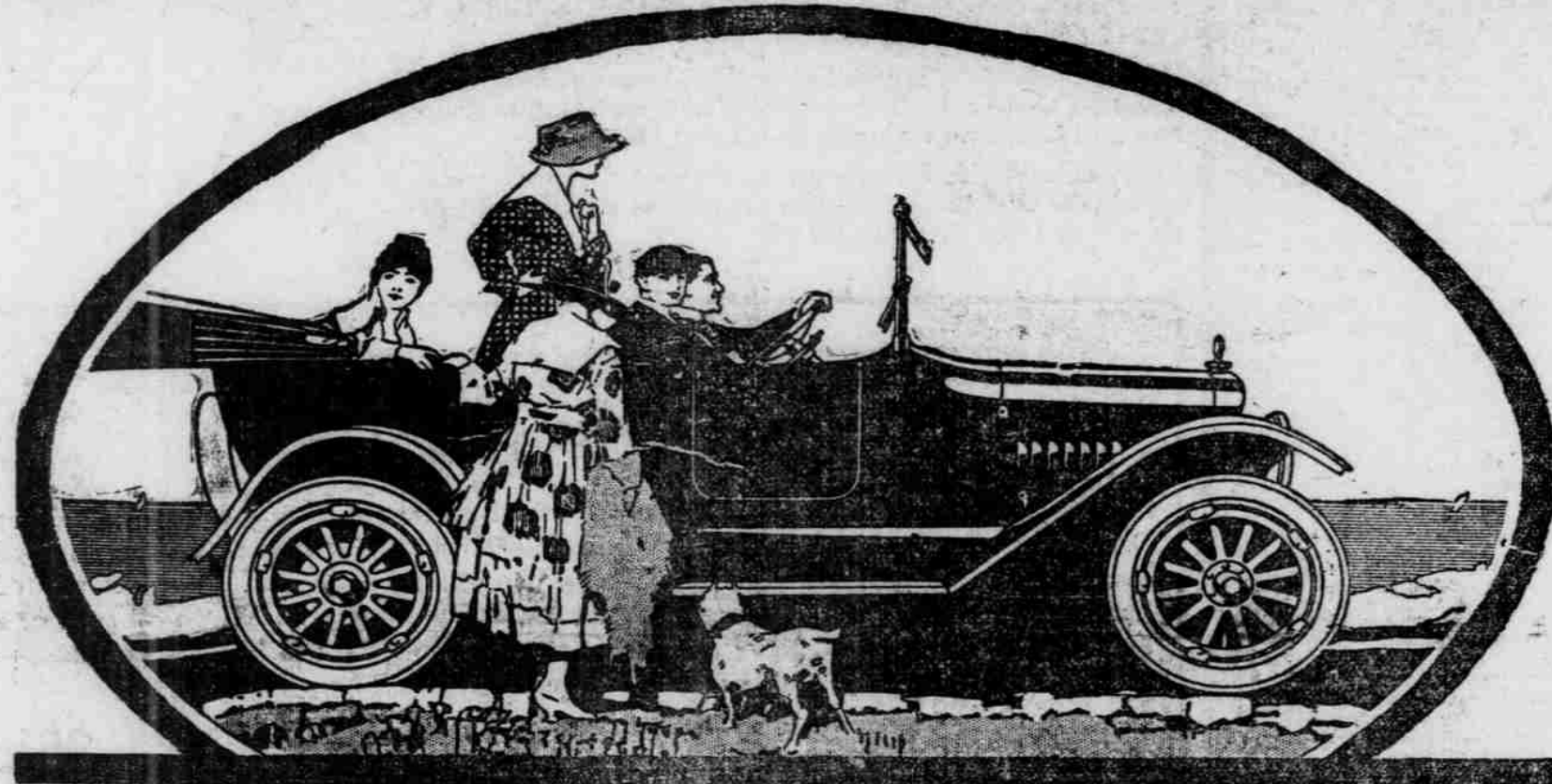


Pure Food Suggestions for Wednesday that will save you Money

SPECIAL STEAK SALE		THE MOHICAN COMPANY		NICELY MIXED	FRESH MILK
SIRLOIN AND PORTERHOUSE	Steak lb 22c			SALT PORK 6 lbs \$1.00	CRACKERS 2 lbs 22c
From Steer Beef		Fresh Elgin BUTTER lb 39c	Swift's Oleomargarine 30c value—4 lbs. \$1.00	SWIFT'S AND ARMOUR'S	
ROUND STEAK lb. 23c		Mohican Red Butterfly TEA lb. 25c	PURE LARD, 2 lbs. 45c	HAMS	
Fresh Cut PORK CHOPS lb. 22c		Royal BAKING POWDER lb. 39c	HEINZ PICKLES All Kinds In Bulk	Halves 20c lb	
Fine Shoulder Cuts PRIME BEEF, lb. 17c		Kellogg's Toasted CORN FLAKES, pkg. 8c	1 lb. Best Meadow Brook Creamery BUTTER. For \$1	Fine Green Mountain	
Fine LAMB CHOPS lb. 22c		Pure CATSUP, bottle. 12c	2 lbs. Pure LARD. 1 pint. Sour Mixed PICKLES. \$1	Potatoes 75c pk	
PURE LINK SAUSAGE lb. 19c		Prepared MUSTARD, jar. 9c	SUNKIST ORANGES 15 for 25c	Limited one peck to customer	
Nicely Cured BACON In Strips, lb. 25c		Walter Baker's COCOA 1/2 lb. 22c	BLOOD ORANGES dozen 35c		
		Royal Blend COFFEE, lb. 31c	SWEET POTATOES. lb. 10c		
		POSTUM CEREAL large package. 23c	RED ONIONS, 3 lbs. 27c		
		Pure VANILLA and LEMON 2 oz. bottle. 21c	FRESH LETTUCE, RADISHES, SPINACH, CABBAGE		
		N. B. C. package WAFERS regular 5c package 4c			
FREE with every purchase of 50c or over of our nicely cured CORNED BEEF 1/2 peck Spinach FREE					
FRESH FROM OUR OVENS DAILY Made by Expert Bakers	HOT CROSS BUNS doz. 12c	Chocolate Cream DOUGHNUTS doz. 15c	RYE BREAD, loaf 10c ENTIRE WHEAT BREAD, loaf. 5c	Deicious BRAN and CORN MUFFINS doz. 12 1/2c	



\$635 Now—\$665 May 1st

Maxwell Quality has been and will be rigidly maintained in spite of the big and constant increases in the cost of materials.

That's the Maxwell policy, fixed and immutable as the Rock of Gibraltar. For years the Maxwell Company has been proving it in the Maxwell car, which has come to be recognized as the "World's Greatest Motor Car Value."—as the car of power—of ease of control—of stability—of endurance—of economy. 200,000 satisfied Maxwell owners attest to the success of that policy. More than three thousand Maxwell dealers owe their business stability to the fulfillment of that policy.

The First Consideration is—Maxwell Owners' Protection

No matter what other motor car manufacturers may do in the face of the greatly increased cost of raw materials, the Maxwell Company is going to maintain the high Maxwell standard of quality and only make a slight increase in the cost of the car. While we are sorry that there is any increase, it can't be helped—because the first consideration is Maxwell quality, the quality which has given the Maxwell the two world's non-stop records of 22,000 miles, the 1916 record, and 23,500 miles, the 1917 record, at amazingly high mileage per gallon of gasoline.

This Small Increase is Your Big Insurance Policy

If the Maxwell Company didn't make the increase, slight as it is, it would have to skimp here and there in materials, construction and refinements, and that the Maxwell Company will never do. No manufacturer can make a car today for the same cost as he could a year ago. The fact that the price of the Maxwell will be raised is your assurance that the Maxwell campaign is still putting the same quality into the car—your guarantee of still getting the "World's Greatest Motor Car Value."

In Fact, Better Value Than Ever Before

As a matter of fact, the Maxwell is now an even better "buy" than ever before.

Not because the model or design is changed in whole or in part. But because the Maxwell you buy today is the super-refinement of the original highly successful model of four years ago. —the super-product which time and experience in manufacturing this powerful car have demonstrated to be right, —the same proud Maxwell model which, in recent competitive tests held by the Sheffield Scientific School of Yale and Prof. Gallup of the Worcester Polytechnic Institute, proved itself the most economical of all the cars tested.

The Car That Everyman Can Own

Maxwell economy of upkeep has made it everyman's car. Thousands upon thousands of Maxwell owners have told us that their running costs are as little as six to eight dollars per month—an amount which the average man spends on casual luxuries. The Maxwell gives an amazing mileage per gallon of gasoline. Instance, the world's non-stop record run of 22,000 miles, when a Maxwell stock car averaged 22 miles per gallon of gasoline.

Owns a World's Non-Stop Champion Car

There is no reason why you shouldn't. It's first price is small—far less, when you take into consideration its complete equipment and luxurious refinements, than any other car made. Then its cost of upkeep is so little as to make the cost of a family's ordinary luxuries extravagant by comparison. With the power in its motor to make up hill and down dale like a level road; —with the ease of control that makes driving sheer, troubleless pleasure; —and with the stability and endurance that makes the Maxwell, not a one season, but a many-season car; —the Maxwell is beyond doubt the "World's Greatest Motor Car Value"—everyman's car.

May 1st, the New Price—\$665 Goes Into Effect
But You do not have to pay the increase in Price if you buy your Maxwell now.

THE FRISBIE-McCORMICK CO.
52 SHETUCKET ST.



WHEN YOU WANT to put your business before the public, there is no medium better than through the advertising columns of The Bulletin. WHEN YOU WANT to put your business before the public, there is no medium better than through the advertising columns of The Bulletin. WHEN YOU WANT to put your business before the public, there is no medium better than through the advertising columns of The Bulletin. WHEN YOU WANT to put your business before the public, there is no medium better than through the advertising columns of The Bulletin.

SUPT. JOHN A. KELLOGG
BUILDS IMMENSE DAM.
Former Norwich Man Completes \$4,000,000 Contract at Chippewa Falls, Wisconsin.

The Evening Independent of Chippewa Falls, Wis. in a recent Sunday issue devoted a page to an illustrated description of the big Wisconsin dam, built by the Wisconsin-Minnesota Light and Power company, on the Chippewa river, a short distance from Chippewa Falls. The wonderful piece of work represents an outlay of millions of dollars and is said to be the second largest hydro-electric dam on the American continent—the Keokuk dam on the Minnesota river being the largest.

The Chippewa dam is now in operation, although not yet fully completed. The current developed by this mighty power is being transmitted to the Twin Cities as well as to other points covered by the company, including Eau Claire.

The erection of this great structure has been in progress for a year. Already the dam represents an outlay of over \$4,000,000, and by the time it is fully completed the expenditure will be \$5,000,000 or over.

Work on the immense undertaking was begun in October, 1915, and from that time an average of 1,000 men have been kept constantly employed. The finishing work on the structure will require about two or three months.

The dam is 6,910 feet long, and in addition to this there are two dikes, which increase its length considerably. An idea of its height can be gained from the fact that from the bottom to the top the power plant itself is 120 feet. The back wall behind the dam will cover in the neighborhood of 7,000 acres. It has been estimated that about 8,888 acres would be submerged when the dam was completed; but it has since been found that the high banks of the river will reduce this to the lower figure stated.

The dam will develop 45,000 horse power. In the way of stability and resistive power it is amply fortified. It will withstand any flood and four times all the pressure that would come down the Chippewa river should all the dams above break. In fact, it is the last word in dam construction.

The transmission line is about 100 miles long, and 75 miles of its length, from Chippewa Falls to the St. Croix river, is absolutely straight as the engineer's line could make it.

The Fargo Engineering company are the builders; but what makes it of interest in Norwich is the fact that the superintendent of construction, whose picture accompanied the Independent's story, is John A. Kellogg, elder son of Mrs. Anna L. and the late Judge John C. Kellogg, of Laurel Hill avenue, Norwich.

Friends of Superintendent Kellogg will learn with special interest of the important work which he is doing in his western home.

WILL NOT BE TAKEN FROM DISTRICT.

Naval Reserve Men Not Liable for Duty Elsewhere.

Occasionally statements appear regarding the patrol squadron, otherwise called submarine chasers, which are misleading. A recent article concerning the inability of the men of the patrol to be sent to other places was evidently written by one who became so enthusiastic as he wrote that cold facts were no impediment to his vivid imagination, and in his flight of fancy he imagined men going from the New London to Cape Cod district clear to the distant shores of Panama, says Captain Coldie of the naval coast defense reserve.

The government expressly states that a person enrolling in this service cannot be drafted for any other. At the time of enrolling the volunteer is asked "Where do you want to serve?" If he replies "In the Second district," he is accepted and enrolled for service in this district only, and cannot be taken to any other.

In this service the United States government presents the most attractive proposition ever offered by any nation to any branch of its armed forces. The part of the proposition that will appeal intensely to mothers, wives and sisters is the fact that not only are the men of their families in the patrol squadron reserved for the defense of the coast lying close to their own front doors, thereby directly assisting in the protection of their own family but they will also have the inestimable privilege of having their loved ones at home with them a certain number of days each month. And they will have the further assurance that the men are living under conditions prescribed by physicians and by facts as the most healthful and upbuilding in nature's realm. Few can spend a term in the coast patrol without being strengthened in body and mind.

There is a welcoming place in this branch for a young man who has had no experience whatever on the water. He will be in with older hands and quickly learn the duties. There is a chance for early advancement as he acquires skill in his particular line. The boats are placed in charge of men of large experience in the waters of

READY FOR EASTER



All Trolley Lines To
The Boston Store
The STORE of the NEW and the GOOD



Dainty Hosiery For Easter

ATTRACTIVELY PRICED AND OF HIGH QUALITY

Lustrous silk, combining smart appearance with actual value, and silk-like lisle, are the two kinds of hosiery which approach the ideal established by the major portion of this year's Easter costume.

The selection of the hosiery is of prime importance to one who dresses correctly. Our large and varied stock gives you the opportunity you were looking for. We have good silk-lisle hose in black, white, tan and all the Spring colors, as low as 35c, and at that price we have also a very good fibre-silk boot-hose in black only. Silk boot-hose at 65c a pair are really great bargains, and may be had in black, white and all desirable colors. The very reliable Phoenix Silk Hose in black or white, we carry in two qualities, 80c and \$1.10 a pair respectively. If you can spend a little more, and want something decidedly nice for Easter, our better Silk Hose ranging from \$1.25 to \$3.00 a pair will certainly attract you. There's variety, too, for we carry plain whites and blacks, solid colors, hose which are variously embroidered, hose with stripes running up and down, hose with stripes which run around, and some handsome lacy effects.

Come in and get your Easter Hosiery now. We have them for the boys and girls too.

Rebate Coupons Given Out All Day Today

The Reid & Hughes Co

this, the Second district. Most of the commanding officers are holders of pilot's license from the New London office of the United States inspectors, an endorsement which is the highest compliment that can be given of a man's skill and ability, therefore friends may rest calmly while those dear to them are in the care of these men.

Men of experience and skill are offering their services freely. A good number of men of lesser experience and young men with little or no familiarity with the waters are wanted. As the service is in a measure cruising on an armed yacht, it should be particularly attractive to the young man. Enroll and assist in the defense of your homes.

Attended Picnic in Los Angeles.

Recently there was a picnic held in Los Angeles of New England people in the Sycamore Grove, one of the many beautiful parks. Mr. and Mrs. Romeo Dupuis, formerly of Norwich, also Mr. and Mrs. Milo Johnson, Mr. and Mrs. Stiles Chapman of Norwich and Mrs. William Leach and family of Wauregan Conn., were there to

represent the Rose of New England. A special program was enjoyed after which all joined in singing Hallelujah for Old New England and Her Cloud-capped Granite Hills. All report having delightful weather. Every rosebush and shrub is in full bloom and the scenery most beautiful.

Has Joined His Company.
John J. Magner of this city, who has been employed in the Hopkins & Allen plant, has gone to Lowell to join his company in the Massachusetts National guard, where he is a corporal.

Will Use Processional Cross.
The processional cross given to Grace church, Yantic, in memory of the late Mr. and Mrs. E. H. Willard will be used on Easter day, Walter Hitchon being the crucifer.

Children Cry FOR FLETCHER'S CASTORIA

The Brockton Sample Shoe Store
138 MAIN STREET



have just received the very latest Spring styles in High and Low Shoes for men and boys from the leading manufacturers. These styles include Havana brown, black and suede top gray in Lace and Button; also Cordovan Lace, English Last. You can save from \$1.00 to \$3.00 a pair. Also a good Men's Working Shoe, elkskin, in black and tan for \$2.50 and \$3.00 a pair.

The Brockton Sample Shoe Store
138 MAIN STREET